

Business Division: Social Media

Spring 2018

*Description of Position:*

The Social Media Division of Valley works with all of our social media platforms such as Twitter, Facebook, Instagram and more. We are a growing media platform with our online digital website and promote the magazine in the best way possible with our new look!

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_PSU Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Gmail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\*\*\*If chosen, we need to you create a Gmail account\*\*\*Major: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Semester Standing: \_\_\_\_\_\_\_\_\_**

\*Please attach a copy of your resume\*All applications need to be emailed to the Social Media Director Natalia Mujica [nataliakmujica@gmail.com](mailto:nataliakmujica@gmail.com) and Business Director Sandra Carrillo at [sandra.carrillo@gmail.com](mailto:sandra.carrillo@gmail.com) by **Sunday, November 19th at 7 p.m.**

1. **What social media platforms do you use/are most familiar with?**
2. **Please copy links to your various, most used social media platforms (particularly Facebook, Twitter, and Instagram).**
3. **What do you think VALLEY’s social media has been doing well?**
4. **What do you think VALLEY could work on and what suggestions/ideas do you have to better VALLEY’s social media presence?**
5. **What things would you like to see VALLEY post and include on social media? (Series, tutorials, videos, photo ideas, types of tweets, etc.)**
6. **Do you have any other skills/previous experience that might benefit the social media team? (i.e. previous SM internship, graphic design, editing, video making, YouTube channels, photography, etc.)**